
PAVING THE PATH TO GREEN HOSPITALITY

Wicklow's BrookLodge & Macreddin Village..



The Macreddin Green Highlights

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The Village Well

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Surrounded by the rolling hills and green landscapes of Ireland's Garden County, BrookLodge & Macreddin Village provides hospitality and a warm welcome like no other. In business since 1999, BrookLodge has thrived year after year and has successfully expanded into a self-contained Village offering guests and visitors a unique experience. Iconically known as 'The Food Village' and proud home to Ireland's first Certified Organic Restaurant – The Strawberry Tree. In addition to offering a dining experience to remember, the Village also hosts an Italian Restaurant with a true authentic Italian menu. Guests can enjoy the warmth and relaxation of The Wells Spa with an array of face and body treatments to choose from. The Thermal Suite at The Wells is an adult only area of tranquility.

BrookLodge & Macreddin Village are Industry Leaders in promoting green practises. From the beginning, conscious decisions have been made to preserve the environment we live in. The road to sustainability began with baby steps and taking the basics on board. These steps have now developed into a programme that is part of everyday life at the Village.

Committed to Keeping it Green

The Macreddin Green Highlight's Explained...

Geo Thermal Energy – The Macreddin Village Green Programme offers Ireland's only Geo-Thermal energy system. Twenty-six kilometres of underground pipe-work provide under-floor heating and also air-conditioning.

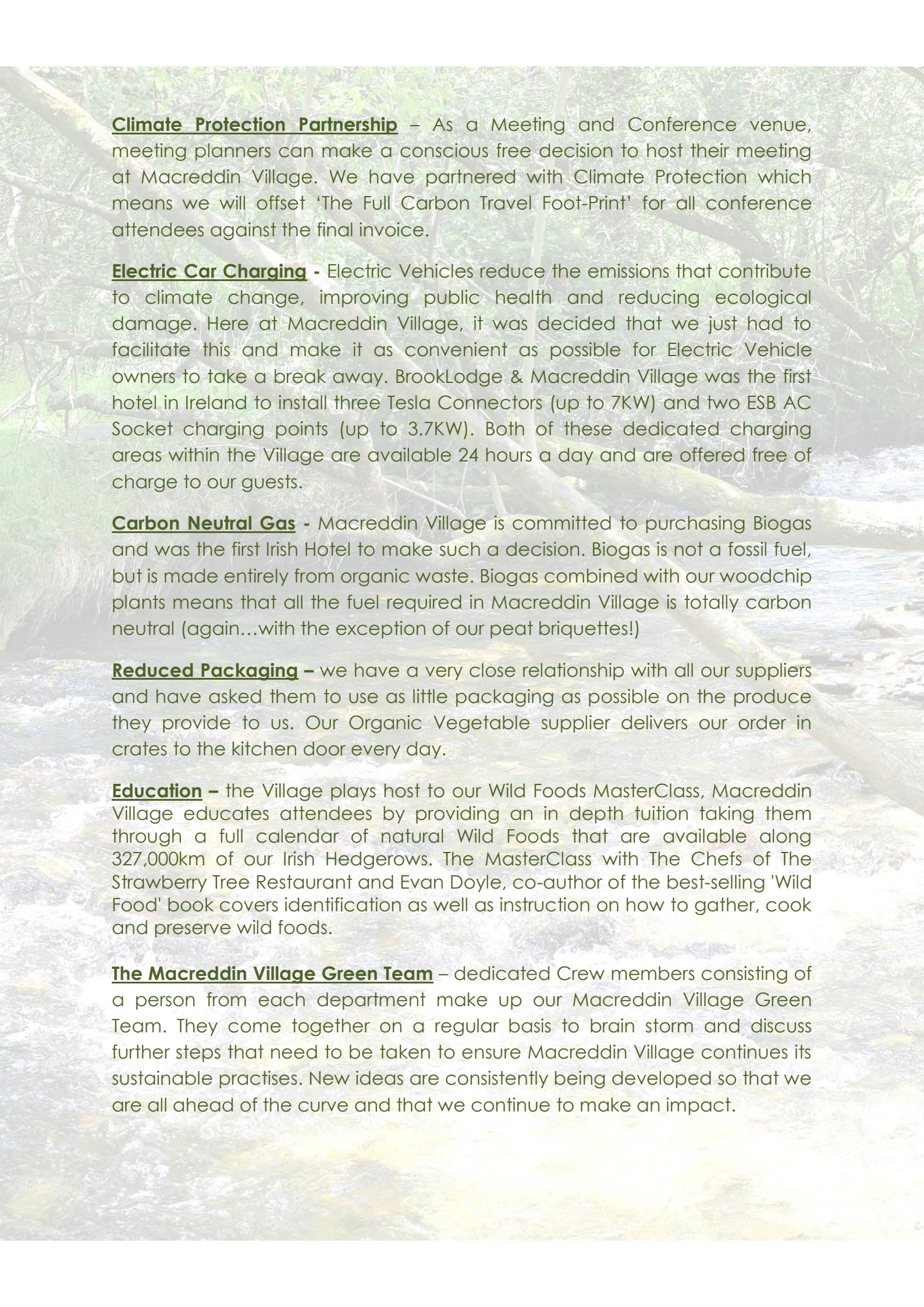
Wood Chip Burners - Macreddin Village is the only Hotel in Ireland with two, 200KW carbon-neutral Wood-Chip Burners providing all the hot water in your sink, your bath and your shower.

The Village Well - The Macreddin Village Green Programme offers carbonated and still pure-water from its very own Village well. The bottled water provided in our bedrooms, meeting rooms and restaurants is purified drinking water which comes from our own spring well.

Renewable Energy - The Macreddin Village Green Programme is fully committed and signed up to purchasing only renewable energy for our guests. All energy used in Macreddin Village is Green (Gas, Wood Chip & Electricity) except the peat briquettes from our warm and welcoming open fires in the colder months...!

Waste Streams - Macreddin Village has had multiple 'Streams for Waste', for many years and we believe we were the first Hotel in Ireland to instigate such a diverse listing. All back of house areas have segregated waste bins.

Food Foraging & Preservation - The Macreddin Village Green Programme follows fully through when it comes to food by offering Ireland's first Certified Organic Restaurant – The Strawberry Tree. Specialising in Organic and Wild Foods, The Strawberry Tree's full time Wild Foods Forager utilises the bounty of Wild Foods available on our hedgerows and preserves them for future use using traditional methods. These precious resources are stored in our Wild Foods Pantry to be served each night at the Restaurant for our guests to enjoy. In addition, if we served 'conventional foods' in place of Organic last year many, many tonnes of chemicals would have been used to grow the food. The Strawberry Tree has won many accolades recognising these efforts with the most recent being – Gold Medal 'Ireland's Menu Provenance Award'.



Climate Protection Partnership – As a Meeting and Conference venue, meeting planners can make a conscious free decision to host their meeting at Macreddin Village. We have partnered with Climate Protection which means we will offset 'The Full Carbon Travel Foot-Print' for all conference attendees against the final invoice.

Electric Car Charging - Electric Vehicles reduce the emissions that contribute to climate change, improving public health and reducing ecological damage. Here at Macreddin Village, it was decided that we just had to facilitate this and make it as convenient as possible for Electric Vehicle owners to take a break away. BrookLodge & Macreddin Village was the first hotel in Ireland to install three Tesla Connectors (up to 7KW) and two ESB AC Socket charging points (up to 3.7KW). Both of these dedicated charging areas within the Village are available 24 hours a day and are offered free of charge to our guests.

Carbon Neutral Gas - Macreddin Village is committed to purchasing Biogas and was the first Irish Hotel to make such a decision. Biogas is not a fossil fuel, but is made entirely from organic waste. Biogas combined with our woodchip plants means that all the fuel required in Macreddin Village is totally carbon neutral (again...with the exception of our peat briquettes!)

Reduced Packaging – we have a very close relationship with all our suppliers and have asked them to use as little packaging as possible on the produce they provide to us. Our Organic Vegetable supplier delivers our order in crates to the kitchen door every day.

Education – the Village plays host to our Wild Foods MasterClass, Macreddin Village educates attendees by providing an in depth tuition taking them through a full calendar of natural Wild Foods that are available along 327,000km of our Irish Hedgerows. The MasterClass with The Chefs of The Strawberry Tree Restaurant and Evan Doyle, co-author of the best-selling 'Wild Food' book covers identification as well as instruction on how to gather, cook and preserve wild foods.

The Macreddin Village Green Team – dedicated Crew members consisting of a person from each department make up our Macreddin Village Green Team. They come together on a regular basis to brain storm and discuss further steps that need to be taken to ensure Macreddin Village continues its sustainable practises. New ideas are consistently being developed so that we are all ahead of the curve and that we continue to make an impact.

Let's not forget the Basics...

- ❖ Phosphate free cleaning agents used in all departments
- ❖ Power key card savers in all guest rooms
- ❖ Individual heating in all guest rooms
- ❖ The toilet paper in our bedrooms is 100% recycled and is produced from the raw material obtained from recycled cellulose fibres present in beverage cartons
- ❖ The use of biodegradable straws throughout the Village
- ❖ All office printing is done on recycled paper
- ❖ Each crew member types in Century Gothic which is said to use 30% less ink compared to other fonts
- ❖ Guests are encouraged assist us with reducing the amount of towels and bed linen we send for cleaning each day. If guests are happy to re-use towels and do not want their bed sheets changed they can communicate this to our Housekeeping Crew by placing the note provided on their pillow
- ❖ We use Organic and Sustainable Products at The Wells Spa

Each Step, is a Step Closer to a Greener Future...

Green Awards Finalists for Three Consecutive Years



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